

## CASE STUDY

# LINK TECHNOLOGIES

Creative ideas result in better benefits and lower costs for the employees and the business

## CLIENT SUMMARY

Link Technologies serves private companies and government agencies in a range of IT services throughout the U.S. Since opening in 2000, the company has had an unwavering focus on providing quality benefits to attract and retain the best talent available to serve their clients.



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- Plan launch: 2021**  
**Location: Las Vegas, NV**  
**Number of employees: 100**

## CHALLENGE

The cost of their traditional health insurance plan had grown every year and was now impacting their business growth strategy. Leadership did not want to increase employee payroll deductions, but did not want to absorb growing premium costs entirely.

## SOLUTION

With a Medical Expense Reimbursement Plan, they lowered their costs and provided more benefits:

- Kept deductibles at the same level (\$500 or \$1,500)
- Added unlimited virtual primary care at \$0 co-pay
- Reduced annual plan premiums

## RESULTS

### INSURANCE PREMIUMS

**37.8% lower**

### ANNUAL COST SAVINGS

**\$50,000+**

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